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Holiday Market Season Workbook

Your holiday markets, the dates that apply, what you're making and what each event still needs — in one printable place.

Season: _____ to _____

How to use this workbook

1. List each market you're considering on the Event Roster and give it a status.
2. Write every date that applies on Season Dates, in date order — the organizer's dates and the dates you choose for your own work.
3. Plan what you'll make, and for which events, on the Making & Prep Schedule. The quantities come from your own plan — for example, the Craft Fair Inventory Planner.
4. Tick off each event's prep on the Event Readiness Tracker, and write its next action.
5. When the season is over, use the Season Wrap-Up.

Leave anything that doesn't apply blank, or write n/a. The number of rows on each page isn't a suggested number of events — use another copy of a page if you need more.

This workbook keeps your own events and dates together. It doesn't set deadlines, suggest how many markets to do, or predict sales. If you want timing ideas, the Seasonal Selling Planner offers planning estimates — not market deadlines.

Status key

Status	Use it when
Considering	You're thinking about it; you haven't committed or applied yet.
Waiting	You've applied, requested a place or started booking, and you're waiting to know whether your place is confirmed.
Confirmed	You're booked and planning to attend. Put any payment or paperwork dates on Season Dates.
Not going	You declined, weren't accepted, or decided not to attend.
Done	The event has happened.

Date key

On Season Dates, mark who set each date: O = the organizer · M = me (a date you chose for your own work).

My notes for this season

Event Roster

One row per market or event you're considering this season.

Market or event	Date(s)	Location	Status	Organizer contact	Booth or space	Notes

Use another copy of this page if you need more rows.

Season Dates

Add only the dates that apply to your events, in date order. Examples: application, reply expected, fee or paperwork due, load-in, market day, inventory plan, making done, packing, review.

Date	Event	What happens / is due	Set by (O / M)	Done	Notes
				☐	
				☐	
				☐	
				☐	
				☐	
				☐	
				☐	
				☐	
				☐	
				☐	
				☐	
				☐	

O = organizer · M = me. Use another copy of this page if you need more rows.

Making & Prep Schedule

Plan the making and prep work across your events. Quantities come from your own plan — for example, the Craft Fair Inventory Planner.

Product or collection	For which event(s)	Work on it from	Ready by	Inventory plan done	Status	Notes
				☐		
				☐		
				☐		
				☐		
				☐		
				☐		
				☐		
				☐		
				☐		
				☐		

Status: Not started · In progress · Ready. Use another copy of this page if you need more rows.

Event Readiness Tracker

Tick each step when it's done for that event. Write n/a if a step doesn't apply.

Event	Date	Numbers planned	Inventory plan	Making ready	Packing checklist	Tally sheet	Review done	Next action
		☐	☐	☐	☐	☐	☐	
		☐	☐	☐	☐	☐	☐	
		☐	☐	☐	☐	☐	☐	
		☐	☐	☐	☐	☐	☐	
		☐	☐	☐	☐	☐	☐	
		☐	☐	☐	☐	☐	☐	
		☐	☐	☐	☐	☐	☐	
		☐	☐	☐	☐	☐	☐	
		☐	☐	☐	☐	☐	☐	
		☐	☐	☐	☐	☐	☐	

Numbers planned — you've worked out what this event needs, for example with Should I Book This Craft Fair? or the Craft Fair Profit Planner

Inventory plan — you've planned how many of each product to bring

Making ready — the stock for this event is made and ready

Packing checklist — your packing checklist is printed and ready

Tally sheet — your market-day tally sheet is printed

Review done — you've reviewed the event afterward

Use another copy of this page if you need more rows.

Season Wrap-Up

For after your last market of the season.

1. Which events would I consider again?

2. Which dates or events felt too close together for my making and prep?

3. What would I like to have ready earlier next season?

4. One way I'd change how I organize the season

5. Notes to carry into next season

For a full review of each event, use the Craft Fair Post-Event Review Workbook.

Related tools

Use it to	Tool	Printed URL
Decide before you book an event	Should I Book This Craft Fair?	simplelifecalc.com/c/should-i-book-this-craft-fair
Plan stock for each event	Craft Fair Inventory Planner	simplelifecalc.com/c/craft-fair-inventory-planner
Review each event afterward	Craft Fair Post-Event Review Workbook	simplelifecalc.com/resources/craft-fair-post-event-review-workbook

Packing checklist, market-day tally sheet and profit calculator for each event: simplelifecalc.com/seller-tools/handmade

Timing ideas for the season (planning estimates, not market deadlines): simplelifecalc.com/seasonal-selling-planner

This workbook records the events, dates and plans you write in. It doesn't calculate anything or predict sales.