



SIMPLELIFECALC

PREMIUM PRINTABLE BUNDLE

The
**Online Business
Dashboard & Tracker
Pack**

A complete printable system to plan, measure and grow your online business —
from your very first sale to your first five figures.

Business Dashboard

Monthly · Quarterly · Annual

Traffic Trackers

Pinterest · Web · Email · Social

Goal Trackers

First Sale · \$100 · \$1K · \$5K

Revenue Trackers

Income · Profit · Expenses · Products

Product Trackers

Creation · Launch · Inventory · Listings

Productivity Trackers

Daily · Weekly · Monthly · Habits · Content

23 PRINTABLE TRACKERS • PRINT AT HOME • US LETTER

What's Inside

Six tracking collections – twenty-three premium worksheets – one simple system.

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How to use this pack

Print the sheets you need on plain or premium paper, or drop them into a binder or reusable sleeve and fill them with a dry-erase marker. Date each sheet, fill it in as you go, and revisit your dashboards at the close of every month, quarter and year.

01

Business Dashboard

Zoom out and see the whole picture. Three dashboards turn raw numbers into a clear story of how your business is really doing.

-  Monthly Dashboard
-  Quarterly Dashboard
-  Annual Dashboard

Monthly Dashboard

Your whole month at a glance – the numbers that move the business forward.

MONTH _____ YEAR _____ REVENUE GOAL _____

TOTAL REVENUE

\$

TOTAL EXPENSES

\$

NET PROFIT

\$

NEW CUSTOMERS

#

SALES / ORDERS

#

AVG. ORDER VALUE

\$

EMAIL LIST

#

PROFIT MARGIN

%

• **Top Products This Month**

PRODUCT	UNITS	REVENUE

• **Traffic Snapshot**

CHANNEL	VISITS / REACH

• **Wins & Highlights**

• **Focus for Next Month**

Quarterly Dashboard

Step back every ninety days to spot the trends and reset your aim.

QUARTER _____ YEAR _____ QUARTER GOAL _____

• The Quarter, Month by Month

METRIC	MONTH 1	MONTH 2	MONTH 3	QUARTER TOTAL

QUARTER REVENUE

\$

QUARTER PROFIT


\$


BEST MONTH


GOAL REACHED?

Y/N


• Goals Reviewed


 _____


 _____

 _____

• Priorities Next Quarter

 _____

 _____

 _____

• Reflections & Lessons

Annual Dashboard

The bird's-eye view – twelve months of progress on a single page.

YEAR _____ ANNUAL REVENUE GOAL _____

Revenue · Expenses · Profit by Month

	Q1-JAN	FEB	MAR	Q2-APR	MAY	JUN	Q3-JUL	AUG	SEP	Q4-OCT	NOV	DEC
Revenue												
Expenses												
Profit												

ANNUAL REVENUE

\$

ANNUAL PROFIT

\$

BEST MONTH

AVG / MONTH

\$

Top Products of the Year

PRODUCT	REVENUE

Goals Achieved





- _____
- _____
- _____
- _____

Vision for Next Year

02

Revenue Trackers





Follow the money with confidence. Track what comes in, what goes out, and exactly what you keep — product by product.

-  Income Tracker
-  Profit Tracker
-  Expense Tracker
-  Product Performance Tracker

03

Traffic Trackers

Attention is the fuel of an online business. Measure the audiences you're building across every channel that matters.

-  [Pinterest Tracker](#)
-  [Website Traffic Tracker](#)
-  [Email Subscriber Tracker](#)
-  [Social Media Tracker](#)

Pinterest Tracker

Track the pins, saves and clicks that send traffic your way.

MONTH _____ YEAR _____ GROWTH GOAL _____

<p>FOLLOWERS</p> <p>_____</p> <p>#</p>	<p>MONTHLY VIEWS</p> <p>_____</p> <p>#</p>	<p>IMPRESSIONS</p> <p>_____</p> <p>#</p>	<p>SAVES</p> <p>_____</p> <p>#</p>
<p>OUTBOUND CLICKS</p> <p>_____</p> <p>#</p>	<p>PINS PUBLISHED</p> <p>_____</p> <p>#</p>	<p>TOP PIN</p> <p>_____</p>	<p>CLICK-THROUGH</p> <p>_____</p> <p>%</p>

• **Weekly Snapshot**

WEEK	PINS POSTED	IMPRESSIONS	SAVES	CLICKS

• **What Worked This Month**

Website Traffic Tracker

Watch your visitors, your best pages and where they come from.

MONTH _____ YEAR _____

TOTAL VISITORS

#

PAGE VIEWS

#

AVG. SESSION

min

BOUNCE RATE

%





Weekly Traffic

WEEK	VISITORS	PAGE VIEWS	TOP PAGE	TOP SOURCE

Top Traffic Sources

SOURCE	SHARE %

Pages to Improve

-  _____
-  _____
-  _____
-  _____

Email Subscriber Tracker

Grow the one audience you truly own – your email list.

MONTH _____ YEAR _____ LIST GOAL _____

<p>LIST SIZE</p> <hr/> <p>#</p>	<p>NET NEW SUBS</p> <hr/> <p>#</p>	<p>AVG. OPEN RATE</p> <hr/> <p>%</p>	<p>AVG. CLICK RATE</p> <hr/> <p>%</p>
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• **Weekly Growth**

WEEK	NEW SUBS	UNSUBS	NET	TOTAL LIST

• **Campaigns Sent**

DATE	SUBJECT / CAMPAIGN	OPEN %	CLICK %

Social Media Tracker

One simple view of every platform and how your audience is growing.


MONTH _____ YEAR _____


• Platform Overview


PLATFORM	START FOLLOWERS	END FOLLOWERS	GROWTH	POSTS	BEST POST

• Top Performing Content

• Next Month's Plan

 _____

 _____

 _____

04

Product Trackers

From first idea to live listing. Keep every product organized as you create it, launch it, and keep your catalog tidy.

 Product Creation Tracker

 Product Launch Tracker

 Digital Inventory Tracker

 Listing Tracker

Product Creation Tracker

Take an idea from spark to shippable with a clear, calm checklist.

PRODUCT NAME _____ TARGET LAUNCH _____

• Creation Stages

- Idea validated _____
- Outline / plan _____
- Content created _____
- Design & format _____
- Review & edit _____
- Set price _____
- Sales page _____
- Ready to publish _____

• Task Breakdown

TASK	OWNER	DUE	DONE

• Notes & Ideas

Product Launch Tracker

Plan the build-up, the big day, and the follow-through in one place.

PRODUCT _____ LAUNCH DATE _____

• **Pre-Launch**

- Sales page live
- Pricing set
- Email sequence ready
- Graphics created
- Affiliates / partners briefed
- Test purchase complete

• **Launch Day**

- Announcement email sent
- Social posts published
- Pinned / story posted
- Cart open confirmed

• **Promo Channels & Schedule**

CHANNEL	DATE	STATUS





• **Launch Goal**

• **Results & Sales**

05

Goal Trackers

Celebrate the milestones that matter most. Track the journey from your very first sale to your first five figures.

-  [First Sale Tracker](#)
-  [First \\$100 Tracker](#)
-  [First \\$1,000 Tracker](#)
-  [First \\$5,000 Tracker](#)

First Sale Tracker

Every successful business started with a single, hard-won first sale.



Make Your First Sale

The hardest and most exciting milestone of all. Map the path, take the steps, and mark the day it finally happens.

DATE ACHIEVED _____

• Steps to Your First Sale

- | | |
|--|--|
| <input type="checkbox"/> Product is live & purchasable | <input type="checkbox"/> Posted on social |
| <input type="checkbox"/> Sales page / listing complete | <input type="checkbox"/> Told my email list |
| <input type="checkbox"/> Shared with my audience | <input type="checkbox"/> Asked for first feedback / review |

• How it happened — and what I learned

• Celebrate it!

First \$100 Tracker

Ten small wins of ten dollars each. Shade a block for every step toward your first \$100.

STARTED _____ GOAL REACHED _____

Progress to **\$100**

- Fill in a block for every \$10 you earn

\$10	\$10	\$10	\$10	\$10
\$10	\$10	\$10	\$10	\$10

- Sales Toward This Goal


DATE	PRODUCT	AMOUNT	RUNNING TOTAL

- What's working
-

06

Productivity Trackers

Turn big goals into daily action. Plan your days, weeks and months and build the habits that keep you moving.

-  [Daily Task Tracker](#)
-  [Weekly Planning Sheet](#)
-  [Monthly Planning Sheet](#)
-  [Habit Tracker](#)
-  [Content Creation Tracker](#)

Daily Task Tracker









Three priorities, one focused day. Protect your most important work.

DATE _____ TODAY'S THEME _____

• Top 3 Priorities

- 1 _____
- 2 _____
- 3 _____

• Task List

-  _____
-  _____
-  _____
-  _____
-  _____
-  _____
-  _____
-  _____

• Time Blocks

- 7 AM _____
- 8 _____
- 9 _____
- 10 _____
- 11 _____
- 12 PM _____
- 1 _____
- 2 _____
- 3 _____
- 4 _____
- 5 _____
- 6 PM _____

• Notes & Wins

Weekly Planning Sheet




Lay out the week ahead so the important work actually gets a time slot.

WEEK OF _____




- **This Week, Day by Day**

Monday	
Tuesday	
Wednesday	
Thursday	
Friday	
Saturday	
Sunday	

- **Weekly Goals**

-  _____
-  _____
-  _____

- **Must-Dos**

-  _____
-  _____
-  _____

- **Wins**

- _____
- _____

Monthly Planning Sheet


See the whole month, set your goals, and decide where your energy goes.


MONTH _____ YEAR _____


• **Month at a Glance**

SUN	MON	TUE	WED	THU	FRI	SAT

• **Monthly Goals**

 _____

 _____

 _____

• **Income Goal & Focus**
