

90-DAY ACTION PLANNER

90-Day Online Income Planner

A Practical Planner for Building Your
First \$5,000 / Month Online

PLAN · CREATE · PUBLISH · TRACK · EARN

THIS PLANNER BELONGS TO _____

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What's Inside

A complete 90-day system – foundation, daily and weekly planning, trackers, worksheets, and reviews.

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01

SECTION ONE

Set Your Foundation

Vision · Goals · Your Why

Income Goal Calculator

Business Model Selection

First Product & First Sale

HOW TO USE

How To Use This Planner

This is a working document, not a journal. The goal is a repeatable system: plan, create, publish, track, review. Follow the six steps below and reprint the daily and weekly pages as often as you need.

1 START WITH THE FOUNDATION

Work through Section One once. Lock in your model, your numbers, and your first product before touching the daily pages.

2 PLAN EACH MONTH

At the start of every month, fill the Monthly Goal, Revenue, Product, and Traffic pages. One clear target per area.

3 RUN YOUR WEEK

Every Sunday, set your Top 3 priorities and the products, content, and traffic actions you will ship that week.

4 WORK THE DAILY PAGE

Print one Daily page per working day. Four task types only: most important, revenue, content, product. Protect them.

5 TRACK EVERYTHING

Log products, listings, pins, income, and expenses as they happen. You can only improve what you measure.

6 REVIEW ON SCHEDULE

Use the 30/60/90 reviews to keep what generates revenue and cut what doesn't. Repeat what works.

THE DAILY RULE

Each working day, finish four things:

1. One revenue task
2. One product task
3. One content / traffic task
4. One most-important task

Small actions, every day, compound into income.

PRINT GUIDE

Print on US Letter (8.5 × 11"). Single-sided is easiest for the reusable pages. Reprint **Daily** × 90 and **Weekly** × 13. Keep trackers at the back.

THE 90 DAYS

- 3 Monthly cycles
- 13 Weekly plans
- 90 Daily pages
- 3 Reviews (Day 30 / 60 / 90)

My Online Income Vision

Get specific. A vague goal produces vague action. Define exactly what you are building and what it changes.

IN ONE SENTENCE, THE ONLINE BUSINESS I'M BUILDING IS...

THE INCOME I WANT THIS TO GENERATE EVERY MONTH

WHAT THIS INCOME WILL CHANGE IN MY DAILY LIFE

THE KIND OF WORK I ACTUALLY ENJOY AND WILL KEEP DOING

WHAT I WILL STOP DOING ONCE THIS IS WORKING

THE FIRST CONCRETE STEP I'M TAKING THIS WEEK

VISION SNAPSHOT

PRIMARY PLATFORM

PRODUCT TYPE

WHO IT'S FOR

MONTHLY INCOME TARGET

TARGET DATE

KEEP IT REAL

You are not building a fantasy. You are building the smallest version of this that can earn its first dollar – then scaling what works.

FOUNDATIONS

My 12-Month Goal

Where this needs to be one year from today. Set the numbers, then break them into quarters.

12-MONTH REVENUE GOAL _____	PRODUCTS LIVE _____	MONTHLY VISITORS _____
EMAIL SUBSCRIBERS _____	AVG PROFIT / SALE _____	HOURS / WEEK _____

QUARTERLY BREAKDOWN

QUARTER	REVENUE TARGET	MAIN FOCUS / MILESTONE
Q1 · MONTHS 1-3		
Q2 · MONTHS 4-6		
Q3 · MONTHS 7-9		
Q4 · MONTHS 10-12		

THE SINGLE GOAL THAT MATTERS MOST THIS YEAR

MILESTONE LADDER

- First sale _____
- First \$100 _____
- First \$500 _____
- First \$1,000 month _____
- First \$5,000 month _____

Why I Want Financial Freedom

Motivation fades; reasons don't. Write the practical, concrete reasons you will keep going when it gets hard.

WHAT DOES FINANCIAL FREEDOM ACTUALLY LET ME DO THAT I CAN'T DO NOW?

THE SPECIFIC THING I'M WORKING TOWARD (A BILL, A DEBT, TIME, A CHOICE, LEAVING A JOB)

WHO ELSE BENEFITS WHEN THIS WORKS?

WHAT HAPPENS IN 12 MONTHS IF I CHANGE NOTHING?

THE REAL COST OF QUITTING TOO EARLY

THE LIFE I'LL HAVE IN 3 YEARS IF I KEEP GOING

WHO I'M DOING THIS FOR

READ THIS ON HARD DAYS

Most people quit in the first 90 days – right before the first results compound. Showing up is the strategy. Come back to this page when you want to stop.

Income Goal Calculator

Turn a target into a daily number. Fill the blanks in order – this tells you exactly how many sales and visitors you need.

STEP 1 – THE MATH OF YOUR GOAL

A. MONTHLY INCOME TARGET (\$)

B. AVERAGE PROFIT PER SALE (\$)

C. SALES NEEDED / MONTH (A ÷ B)

D. SALES NEEDED / WEEK (C ÷ 4.3)

E. SALES NEEDED / DAY (C ÷ 30)

STEP 2 – THE TRAFFIC YOU NEED

F. VISITOR-TO-SALE CONVERSION RATE (%) 1-3% IS TYPICAL TO START

G. VISITORS NEEDED / MONTH (C ÷ F%)

H. VISITORS NEEDED / DAY (G ÷ 30)

STEP 3 – TEST THREE PRICE POINTS

PRICE	PROFIT / SALE	SALES FOR \$5,000
\$	\$	
\$	\$	
\$	\$	
\$	\$	

WORKED EXAMPLE

Goal **\$5,000 ÷ \$15 profit = 334 sales/mo ≈ 11/day**. At a 2% conversion that needs **16,700 visitors/mo ≈ 557/day**.

Higher price → fewer sales needed.

MY PLAN IN ONE LINE

To earn \$_____/mo I need _____ sales/day from _____ visitors/day, selling at \$_____.

Business Model Selection

Score each model honestly for your situation. Pick one primary model to focus on for 90 days — not all eight.

MODEL	STARTUP COST	TIME TO 1ST SALE	SKILL NEEDED	MY FIT (1-5)
ETSY DIGITAL PRODUCTS	Low	Fast	Design / niche	
KDP (BOOKS)	Low	Medium	Writing / formatting	
PRINT-ON-DEMAND	Low	Medium	Design	
EBAY RESELLING	Low-Med	Fast	Sourcing	
SHOPIFY STORE	Medium	Medium	Marketing	
DIGITAL PRODUCTS (OWN)	Low	Medium	Skill / teaching	
AFFILIATE MARKETING	Very Low	Slow	Content / SEO	
BLOG / WEBSITE	Low	Slow	Writing / SEO	

MY CHOSEN PRIMARY MODEL (90-DAY FOCUS)

MY SECONDARY MODEL (ONLY AFTER PRIMARY WORKS)

WHY THIS FITS MY TIME, MONEY, AND SKILLS RIGHT NOW

DECISION CHECKLIST

- I can start it with the money I have _____
- I can reach a first sale within 30 days _____
- I can create the product/content myself _____
- There is proven demand (people already buy it) _____
- I won't get bored of it in 90 days _____

My First Product Planner

Don't overthink the first product. Make it small, useful, and shippable in days. Plan it fully here, then build it.

PRODUCT NAME / WORKING TITLE

MODEL / PLATFORM IT SELLS ON

EXACTLY WHO IT IS FOR

THE PROBLEM IT SOLVES OR JOB IT DOES

FORMAT / WHAT THE BUYER RECEIVES

PRICE

COST TO MAKE

PROFIT / SALE

LISTING TITLE DRAFT

5 KEYWORDS / SEARCH TERMS WHAT A BUYER WOULD TYPE

CREATION STEPS

- Validate demand (search / bestsellers) _____
- Outline the product _____
- Build the first draft _____
- Design cover / mockups / images _____
- Write listing title + description _____
- Add keywords / tags _____
- Set price + upload files _____
- Publish & test the buyer flow _____

MAIN IMAGE / MOCKUP IDEA

TOOLS I NEED

TARGET LAUNCH DATE

My First Sale Roadmap

Your only job for the next stretch is one sale. Follow these ten steps in order and put a target date on each.

#	STEP	TARGET DATE	DONE
1	CHOOSE YOUR MODEL & PLATFORM		
2	RESEARCH REAL DEMAND		
3	CREATE YOUR FIRST PRODUCT		
4	SET UP YOUR SHOP / LISTING		
5	WRITE THE LISTING + KEYWORDS		
6	CREATE 5 IMAGES / PINS		
7	PUBLISH THE LISTING		
8	DRIVE YOUR FIRST 100 VISITORS		
9	ASK FOR / EARN THE FIRST REVIEW		
10	MAKE THE FIRST SALE		

WHAT I'LL DO THE DAY I GET MY FIRST SALE

1. Screenshot it.
2. Note what drove the buyer.
3. Do that exact thing again.
4. Make a second of whatever sold.

MY HONEST FIRST-SALE DEADLINE

THE ONE TRAFFIC ACTION I'LL REPEAT DAILY UNTIL IT HAPPENS

02

SECTION TWO

The 90-Day System

Monthly Goals, Revenue & Traffic

13 Weekly Plans

Reusable Daily Page

Plan · Create · Publish · Track

Monthly Goal

Set the direction for the month. One theme, three goals, clear numbers. Everything this month serves these.

THIS MONTH'S FOCUS / THEME

REVENUE TARGET _____	PRODUCTS TO CREATE _____	LISTINGS / PINS _____	TRAFFIC TARGET _____
-------------------------	-----------------------------	--------------------------	-------------------------

TOP 3 GOALS THIS MONTH

- _____
- _____
- _____

HABITS I'M BUILDING THIS MONTH

WHAT "DONE" LOOKS LIKE AT MONTH END

BIGGEST OPPORTUNITY THIS MONTH

BIGGEST RISK / WHAT COULD DERAILED ME

Revenue Goal

Set the number, then split it across your income streams and across the weeks.

MONTHLY REVENUE TARGET

WEEKLY TARGET

DAILY TARGET

INCOME STREAM	TARGET	ACTUAL
ETSY	\$	\$
KDP	\$	\$
PRINT-ON-DEMAND	\$	\$
EBAY	\$	\$
SHOPIFY	\$	\$
DIGITAL PRODUCTS	\$	\$
AFFILIATE	\$	\$
OTHER	\$	\$
TOTAL	\$	\$

BEST / WORST CASE

STRETCH MONTH

LIKELY MONTH

BARE-MINIMUM MONTH

ONE CHANGE TO INCREASE REVENUE THIS MONTH

Product Creation Goals

What you will create and publish this month. Volume early matters – more shots on goal, more chances to sell.

#	PRODUCT / TITLE	TYPE	PLATFORM	TARGET DATE	DONE
1					
2					
3					
4					
5					
6					
7					
8					

PRODUCTS GOAL

BATCH DAYS

THE PRODUCT MOST LIKELY TO EARN THE MOST – MAKE IT FIRST

MY BATCH-CREATION PLAN (GROUP SIMILAR TASKS)

Traffic Goals

No traffic, no sales. Choose one primary channel and set concrete weekly action targets.

CHANNEL	TARGET ACTIONS	ACTUAL
PINTEREST PINS		
ETSY SEO LISTINGS		
BLOG POSTS / SEO		
SHORT VIDEO (REELS/SHORTS/TIKTOK)		
EMAIL SENDS		
OTHER		

MONTHLY VISITOR GOAL

DAILY VISITOR GOAL

DAILY TRAFFIC HABIT

The one traffic action I do every single day, no matter what:

MY PRIMARY TRAFFIC CHANNEL THIS MONTH

MONTH 1 OF 3

Monthly Reflection

Close the month honestly. Keep what made money, cut what didn't, carry the rest forward.

REVENUE THIS MONTH

PRODUCTS CREATED

NEW CUSTOMERS

HOURS WORKED

WHAT WORKED

BEST PRODUCT & BEST TRAFFIC SOURCE

WHAT DIDN'T

REPEAT NEXT MONTH / CUT NEXT MONTH

THE ONE THING I'M CARRYING INTO NEXT MONTH

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MONTH 3 OF 3

Monthly Reflection

Close the month honestly. Keep what made money, cut what didn't, carry the rest forward.

REVENUE THIS MONTH _____	PRODUCTS CREATED _____	NEW CUSTOMERS _____	HOURS WORKED _____
------------------------------------	----------------------------------	-------------------------------	------------------------------

WHAT WORKED

BEST PRODUCT & BEST TRAFFIC SOURCE

WHAT DIDN'T

REPEAT NEXT MONTH / CUT NEXT MONTH

THE ONE THING I'M CARRYING INTO NEXT MONTH

Weekly Plan

DATES

TOP 3 PRIORITIES

- _____
- _____
- _____

PRODUCTS TO CREATE

- _____
- _____
- _____
- _____

PINS / LISTINGS TO PUBLISH

GOAL #	<input type="checkbox"/>	_____
_____	<input type="checkbox"/>	_____

TRAFFIC ACTIONS

- _____
- _____
- _____
- _____

REVENUE THIS WEEK

DAY	REVENUE	NOTES
MON	\$	
TUE	\$	
WED	\$	
THU	\$	
FRI	\$	
SAT	\$	
SUN	\$	
WEEK TOTAL	\$	

WINS

LESSONS LEARNED

NEXT WEEK'S FOCUS

NET THIS WEEK

NEW SUBSCRIBERS

BEST TRAFFIC SOURCE

HOURS WORKED

Weekly Plan

DATES

TOP 3 PRIORITIES

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- _____
- _____

PRODUCTS TO CREATE

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GOAL #	<input type="checkbox"/>	_____
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MON	\$	
TUE	\$	
WED	\$	
THU	\$	
FRI	\$	
SAT	\$	
SUN	\$	
WEEK TOTAL	\$	

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TUE	\$	
WED	\$	
THU	\$	
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SAT	\$	
SUN	\$	
WEEK TOTAL	\$	

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WEEK TOTAL	\$	

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MON	\$	
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WEEK TOTAL	\$	

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NET THIS WEEK

NEW SUBSCRIBERS

BEST TRAFFIC SOURCE

HOURS WORKED

Daily Planner

MOST IMPORTANT TASK TODAY

REVENUE TASK

Something that can make money

CONTENT / TRAFFIC TASK

Pin, post, video, email

PRODUCT TASK

Build / improve a product

TO-DO

- _____
- _____
- _____
- _____
- _____
- _____

NOTES & IDEAS

TOP 3 TIME BLOCKS

TODAY'S WINS

- _____
- _____
- _____

END-OF-DAY REVIEW

YES NO — DID I MOVE REVENUE FORWARD?

WHAT WORKED TODAY

TOMORROW'S #1 TASK

HOURS WORKED

ENERGY (1-5)

REVENUE TODAY

03

SECTION THREE

Trackers

Products · Listings · Books · Pins

Website Content

Income · Expenses · Profit

Habits · Goals · Reviews

TRACKER

Profit Tracker

Revenue minus everything. Track monthly profit and your margin so growth is real, not just busy.

MONTH	REVENUE	EXPENSES	FEES	NET PROFIT	MARGIN %
MONTH 1	\$	\$	\$	\$	
MONTH 2	\$	\$	\$	\$	
MONTH 3	\$	\$	\$	\$	
MONTH 4	\$	\$	\$	\$	
MONTH 5	\$	\$	\$	\$	
MONTH 6	\$	\$	\$	\$	
MONTH 7	\$	\$	\$	\$	
MONTH 8	\$	\$	\$	\$	
MONTH 9	\$	\$	\$	\$	
MONTH 10	\$	\$	\$	\$	
MONTH 11	\$	\$	\$	\$	
MONTH 12	\$	\$	\$	\$	
90-DAY TOTAL	\$	\$	\$	\$	

PROFIT MARGIN

Net Profit ÷ Revenue × 100. Aim to keep digital-product margins above 80%.

TRACKER

Habit Tracker

Income is built on daily habits. List your key habits and mark every day you do them.

HABIT	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
Show up & work																															
Create / improve a product																															
Publish content (pin/post/video)																															
Drive traffic																															
Log income & expenses																															
Engage with audience																															

THE ONLY RULE

Don't break the chain. A short day still counts – consistency beats intensity over 90 days.

TRACKER

Goal Tracker

Every goal needs a why, a date, and a next action. Track progress and close them out.

GOAL	WHY IT MATTERS	TARGET DATE	NEXT MILESTONE	STATUS	DONE

MY #1 GOAL FOR THESE 90 DAYS

THE NEXT ACTION THAT MOVES IT FORWARD

04

SECTION FOUR

Worksheets

Product Ideas · Research

Competitors · Pricing

Income Projection

First 100 Sales → First \$5,000

WORKSHEET

Product Ideas

Quantity first. Dump every idea, then score the top ones. The best idea is usually a small improvement on a proven seller.

IDEA DUMP

01 _____ 02 _____

03 _____ 04 _____

05 _____ 06 _____

07 _____ 08 _____

09 _____ 10 _____

11 _____ 12 _____

13 _____ 14 _____

15 _____ 16 _____

WHERE IDEAS COME FROM

- Problems my audience complains about
- Things I'd happily buy myself
- Bestsellers I can improve or bundle
- Questions people ask repeatedly
- Seasonal / recurring needs

SCORE MY TOP 5 (1-5 EACH)

IDEA	DEMAND	EASE TO MAKE	PROFIT	TOTAL

WORKSHEET

Market Research

Don't guess. Confirm people already spend money on this before you build it.

WHO EXACTLY IS THE BUYER?

WHAT DO THEY TYPE INTO SEARCH?

WHERE DO THEY ALREADY HANG OUT?

WHAT DO THEY CURRENTLY PAY FOR THIS?

DEMAND EVIDENCE

SEARCH VOLUME / TREND

ETSY/AMAZON BESTSELLER SIGNS

OF RECENT SOLD LISTINGS

REVIEWS ON COMPETING PRODUCTS

SEASONALITY / TIMING

THE GAP I CAN FILL (WHAT'S MISSING IN WHAT'S OUT THERE)

GREEN LIGHT

Proceed when: people are **actively searching**, competitors are **already selling**, and you can see a **clear gap** to do it better, cheaper, or more specific.

WORKSHEET

Competitor Research

Study five sellers already winning in your niche. Their listings are a free blueprint – and their weak spots are your opening.

SHOP / SELLER	TOP PRODUCT	PRICE	SALES / REVIEWS	WHAT'S GOOD	WEAKNESS / GAP
		\$			
		\$			
		\$			
		\$			
		\$			

PATTERNS I NOTICED

HOW I'LL DIFFERENTIATE

MY ONE-LINE POSITIONING: I'M THE OPTION FOR BUYERS WHO WANT...

WORKSHEET

Pricing Strategy

Price for profit and positioning, not fear. Build it up from cost, then check it against the market.

BUILD-UP PRICE

COST TO CREATE (ONE-TIME ÷ EXPECTED SALES)

PLATFORM + PAYMENT FEES

PROFIT I WANT PER SALE

= MY PRICE

MARKET CHECK

COMPETITOR LOW PRICE

COMPETITOR HIGH PRICE

WHERE I'LL SIT & WHY

BUNDLE / UPSSELL IDEA

THREE PRICING TIERS

TIER	PRICE	WHAT'S INCLUDED
STARTER / SINGLE	\$	
CORE / BUNDLE	\$	
PREMIUM / BULK	\$	

MY LAUNCH PRICE

MY REGULAR PRICE

Income Projection

Map a realistic 12-month path. Conservative numbers you actually hit beat fantasy numbers you don't.

MONTH	PRODUCTS LIVE	SALES	AVG PRICE	REVENUE	CUMULATIVE
MONTH 1			\$	\$	\$
MONTH 2			\$	\$	\$
MONTH 3			\$	\$	\$
MONTH 4			\$	\$	\$
MONTH 5			\$	\$	\$
MONTH 6			\$	\$	\$
MONTH 7			\$	\$	\$
MONTH 8			\$	\$	\$
MONTH 9			\$	\$	\$
MONTH 10			\$	\$	\$
MONTH 11			\$	\$	\$
MONTH 12			\$	\$	\$

HOW TO FILL THIS

Start where you are. Add products and traffic each month, and let sales rise gradually. Recalculate after every 30-day review.

WORKSHEET

First 100 Sales Plan

The first 100 sales prove your system works. After that you're just scaling. Here's how you get there.

WEEKS TO 100 SALES

SALES / WEEK NEEDED

SALES / DAY NEEDED

THE TACTICS

- Get 10+ quality listings/products live _____
- Publish content/pins daily to feed traffic _____
- Ask every buyer for a review _____
- Add a bundle to raise order value _____
- Refresh or relist anything not selling _____
- Make more of whatever sells first _____

THE SINGLE ACTION DRIVING MOST OF MY SALES RIGHT NOW

PROGRESS

Mark every 10 sales:



Each dot = 10 sales = 100 total

WORKSHEET

First \$1,000 Plan

\$1,000 is the proof that this is a business, not a hobby. Hit it by pulling four levers.

PROFIT / SALE _____	SALES FOR \$1,000 _____	TARGET DATE _____
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THE FOUR LEVERS

1. MORE PRODUCTS _____ _____	2. MORE TRAFFIC _____ _____
3. HIGHER PRICE / BUNDLES _____ _____	4. BETTER CONVERSION _____ _____

30-DAY ACTION CHECKLIST

- | | |
|--|---|
| <input type="checkbox"/> Double my best-selling product line _____ | <input type="checkbox"/> Improve my top 3 listings' titles/images _____ |
| <input type="checkbox"/> Set a daily traffic minimum _____ | <input type="checkbox"/> Collect 10 reviews _____ |
| <input type="checkbox"/> Add one upsell or bundle _____ | <input type="checkbox"/> Cut one thing that isn't working _____ |

WORKSHEET

First \$5,000 Plan

\$5,000/month comes from a mix of products and steady traffic – not one viral hit. Engineer the mix here.

STREAM MIX TO REACH \$5,000 / MONTH

INCOME STREAM	AVG / SALE	MONTHLY TARGET	SALES NEEDED
PRIMARY PRODUCT LINE	\$	\$	
SECOND PRODUCT LINE	\$	\$	
BUNDLES / UPSELLS	\$	\$	
AFFILIATE / PASSIVE	\$	\$	
OTHER	\$	\$	
TOTAL		\$5,000	

SYSTEMS TO SCALE

- Batch product creation _____
- Schedule content in advance _____
- Templatize listings _____
- Track numbers weekly _____

WHAT I'LL OUTSOURCE / AUTOMATE

THE PROVEN THING I WILL SIMPLY DO MORE OF TO REACH \$5K

05

SECTION FIVE

The Reviews

Day 30 Review

Day 60 Review

Day 90 Review

Keep what earns · Cut what doesn't

30-Day Review

One month in. Be honest about results, not effort. The numbers tell you where to focus next.

REVENUE (PERIOD) _____	HOURS INVESTED _____	PRODUCTS CREATED _____	NEW CUSTOMERS _____
WHAT WORKED _____ _____ _____	REPEAT — DO MORE OF THIS _____ _____ _____		
WHAT FAILED _____ _____ _____	REMOVE — STOP DOING THIS _____ _____ _____		
WHAT GENERATED REVENUE _____ _____ _____	GOALS FOR THE NEXT 30-DAY PERIOD _____ _____ _____		

60-Day Review

Halfway. Patterns are clear now – lean hard into whatever made money and drop the rest.

REVENUE (PERIOD) _____	HOURS INVESTED _____	PRODUCTS CREATED _____	NEW CUSTOMERS _____
WHAT WORKED _____ _____ _____	REPEAT – DO MORE OF THIS _____ _____ _____		
WHAT FAILED _____ _____ _____	REMOVE – STOP DOING THIS _____ _____ _____		
WHAT GENERATED REVENUE _____ _____ _____	GOALS FOR THE NEXT 30-DAY PERIOD _____ _____ _____		

90-Day Review

The full 90 days. Measure how far you've come, then set the targets that carry you to \$5,000/month.

REVENUE (PERIOD) _____	HOURS INVESTED _____	PRODUCTS CREATED _____	NEW CUSTOMERS _____
WHAT WORKED _____ _____ _____	REPEAT — DO MORE OF THIS _____ _____ _____		
WHAT FAILED _____ _____ _____	REMOVE — STOP DOING THIS _____ _____ _____		
WHAT GENERATED REVENUE _____ _____ _____	GOALS FOR THE NEXT 90-DAY PERIOD _____ _____ _____		

06

SECTION SIX

My \$5,000 Roadmap

Revenue · Traffic · Product Targets

Milestones

Celebration

My \$5,000 / Month Roadmap

Your climb from first dollar to five figures, in stages. Put a date on each rung and the move that gets you there.

REVENUE LADDER

MILESTONE	MEANS	TARGET DATE	HOW I'LL GET THERE
\$100	First proof		
\$500	Repeatable		
\$1,000	A real business		
\$2,500	Momentum		
\$5,000	The goal		

TRAFFIC TARGETS

DAILY VISITORS

PRIMARY CHANNEL

EMAIL SUBSCRIBERS

PRODUCT TARGETS

PRODUCTS LIVE

BEST-SELLING LINE

NEW PER MONTH

YOU'RE BUILDING SOMETHING

Milestones to Celebrate

Reward the milestones – it keeps you in the game. Name how you'll celebrate each one.

FIRST SALE

HOW I'LL CELEBRATE

FIRST \$100

HOW I'LL CELEBRATE

FIRST 100 SALES

HOW I'LL CELEBRATE

FIRST \$500 MONTH

HOW I'LL CELEBRATE

FIRST \$1,000 MONTH

HOW I'LL CELEBRATE

FIRST \$5,000 MONTH

HOW I'LL CELEBRATE

WHAT THIS JOURNEY TAUGHT ME

MY NEXT GOAL BEYOND \$5,000

SIMPLELIFECALC

Plan. Create. Publish. Track. Review. Repeat.



The daily and weekly pages are built to be reprinted – run the system for all 90 days.
Income online is rarely about one big idea. It's about showing up, shipping, and repeating
what works.

You have the plan. Now go make the first sale.

90-DAY ONLINE INCOME PLANNER · FOR PERSONAL USE